

Augusta Ad Federation

2001 ADDY Winners

Award	Cat #	Company	Category	Advertiser Name	Title or Caption
Silver ADDY® Award	01B	Aiken Regional Medical Centers	Sales Promotion Sales Kit or /Product Information Sheets	Aiken Regional Medical Center	Newcomers Packet
Silver ADDY® Award	05B	Red Door Designs	Collateral Material Multiple Process	Interiors By Renee	Interiors By Renee Letterhead Package
Silver ADDY® Award	07B	the Alison Group	Collateral Material Four-color	GIW Industries	TRANSPORT brochure
Silver ADDY® Award	16	Morris Communications Corp.	Out of Home Flat	Fairway Outdoor Advertising	It's the big pitch that counts.
Silver ADDY® Award	17	Morris Communications Corp.	Out of Home Fleet Graphic	National Barrel Horse Association	Official Staff Vehicle
Silver ADDY® Award	29B	Red Door Designs	Consumer Magazine Four-color	Pickles & Ice Cream Maternity Apparel	Pickles & Ice Cream "Crave The Clothes" Ad Campaign
Silver ADDY® Award	30A	Augusta Magazine	Consumer Magazine Single	Augusta Magazine	It's Music to Your Mouth
Silver ADDY® Award	31A	The Augusta Chronicle	Newspaper Black and white	WAGT 26	Line of Duty
Silver ADDY® Award	36B	The Augusta Chronicle	Newspaper Campaign	The Augusta Chronicle	ROAM Fall Promotions
Silver ADDY® Award	37A	Morris Communications Corp.	Interactive Media Business to Business	Fairway Outdoor Advertising	Fairway Outdoor Advertising Web Site.
Silver ADDY® Award	37B	Red Door Designs	Interactive Media Consumer	ForeverMine	Company Web Site
Silver ADDY® Award	39	Red Door Designs	Interactive Media Sales Package	Augusta Metro Chamber of Commerce	Connect, Promote Prosper Presentation
Silver ADDY® Award	48B	WRDW -TV	Television Campaign	WRDW TV	Operation Football
Silver ADDY® Award	49I	Mass Media Marketing	Television Consumer Outlets, Restaurants	Zaxby's	Montage
Silver ADDY® Award	53	University Health Care System - Corporate Communications	Mixed Media Campaigns Local	University Health Care System	Defining Moments Campaign
Silver ADDY® Award	54	Hall Marketing, Inc	Mixed Media Campaigns Regional/National	Hall Marketing/Pickles & Ice Cream	Spring Campaign
Silver ADDY® Award	58	Augusta Advertising Federation	Industry Self-Promotion Self-Promotion	Augusta Advertising Federation	Take Me To Your Leadership Conference
Silver ADDY® Award	59	Dragonfly Design	Visual and Audio Elements of Advertising Design	AdINK	AdInk Logo
Silver ADDY® Award	59	Lando Sports Apparel	Visual and Audio Elements of Advertising Design	Lando Sports Apparel	Suthern Xposure Trademark
Silver ADDY® Award	59	the Alison Group	Visual and Audio Elements of Advertising Design	the Alison Group	the Corporate Identity
Silver ADDY® Award	60	Augusta Magazine	Visual and Audio Elements of Advertising Flat or Dimensional	Augusta Magazine	What Do You Mean, Tetanus?
Silver ADDY® Award	60	Augusta Magazine	Visual and Audio Elements of Advertising Flat or Dimensional	Augusta Magazine	Carpal Tunnel, Straight Ahead
Silver ADDY® Award	63A	University Health Care System - Corporate Communications	Visual and Audio Elements of Advertising Music only	University Health Care System	Defining Moments Score
Silver ADDY® Award	64F	Morris Communications	Advertising for the Arts Campaign	Morris Museum of Art	Face to Face
Silver ADDY® Award	65D	Red Door Designs	Public Service Division Poster	Greater Augusta Arts Council	Garden City Music Festival Poster
Silver ADDY® Award	65D	Dragonfly Design	Public Service Division Poster	Shelter and Advocacy Center for Abused Children	Art of Chocolate
Silver ADDY® Award	67A	WAGT-TV 26	Public Service Division Television	Shepard Community Blood Center	Thank You

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Gold ADDY® Award	0.25	University Health Care System - Corporate Communications	Collateral Material Less than four-color	University Health Care System	Year 2000 Annual Report
Gold ADDY® Award	10B	Augusta Magazine	Collateral Material Invitation	James Free Jewelers	Swiss Time Event
Gold ADDY® Award	16B	Morris Communications Corp.	Out of Home Extension/Dimensionals	Augusta Futurity	Bovine Ballet
Gold ADDY® Award	37B	Red Door Designs	Interactive Media Consumer	La Maison Designs	La Maison Designs Web Site
Gold ADDY® Award	39	the Alison Group	Interactive Media Sales Package	GIW Industries	TRANSPORT sales presentation
Gold ADDY® Award	46B	Hall Marketing, Inc	Television Single :30	Kia of Augusta	Full Sing Image Spot
Gold ADDY® Award	46B	The Windsor Way	Television Single :30	Windsor Jewelers	This One's For
Gold ADDY® Award	46C	University Health Care System - Corporate Communications	Television Single :60 or more	University Health Care System	Defining Moments Television - Wigmakers
Gold ADDY® Award	46C	University Health Care System - Corporate Communications	Television Single :60 or more	University Health Care System	Defining Moments Television - Masters Champions
Gold ADDY® Award	46C	University Health Care System - Corporate Communications	Television Single :60 or more	University Health Care System	Defining Moments Television - Elevator Baby
Gold ADDY® Award	52	the Alison Group	Mixed Media Campaigns Regional/National	GIW Industries	TRANSPORT sales kit
Gold ADDY® Award	58	Dragonfly Design	Industry Self-Promotion Self-Promotion	Augusta Advertising Federation	Addys 2000 Print Materials
Gold ADDY® Award	59	Red Door Designs	Visual and Audio Elements of Advertising Design	Curtain Call	Curtain Call Company Logo
Best of Show Electronic/	47	University Health Care System - Corporate Communications	Television Campaign	University Health Care System	Defining Moments Television Campaign
Best of Show Print/ADDY	10C	Dragonfly Design	Collateral Material Announcement	Gillian	She's one in a MILLION